

The banner features a large '7' in a teal box on the left. To its right is the conference title in white text. Below the title is the date and location. The background is a night photograph of the Sydney Harbour Bridge and city skyline. Logos for the Australian Commission on Safety and Quality in Health Care and 'recognising + responding TO CLINICAL DETERIORATION' are in the top right. A photo credit 'Photo: Hamilton Lund, Tourism New South Wales' is at the bottom right.

# 7<sup>th</sup>

# International Conference on Rapid Response Systems and Medical Emergency Teams

AUSTRALIAN COMMISSION  
ON SAFETY AND QUALITY IN HEALTH CARE

recognising  
+ responding  
TO CLINICAL DETERIORATION

7-9 May 2012

Sydney Convention and Exhibition Centre  
Darling Harbour, Sydney, Australia

Photo: Hamilton Lund, Tourism New South Wales

## THE 7<sup>TH</sup> INTERNATIONAL CONFERENCE ON RAPID RESPONSE SYSTEMS 2012 EXHIBITION OPPORTUNITIES

### *Revolutionising Rapid Response Systems - Past, Present and Future*

**7-9 MAY 2012, Sydney Convention & Exhibition Centre, Darling Harbour, Sydney**

#### WHO WE ARE

The 7th International Conference on Rapid Response Systems will be held in Sydney, Australia 7-9 May 2012. This is the first time the conference has been held in Australia and is an opportunity to return to the place where the MET concept started more than 20 years ago. The Australian Commission on Safety and Quality in Health Care ("the Commission") is hosting the conference.

An innovative program is being planned with a mix of activities including invited papers, parallel sessions, posters, debates and roundtable discussions. Themes for the conference will cover issues associated with recognising clinical deterioration, escalating care, clinical communication, responding to clinical deterioration, organisational systems and implementation of recognition and response systems.

There will also be opportunities to explore these issues in specialist areas such as paediatrics, obstetrics and mental health.

The conference will be useful for administrators, researchers and all health care team members involved with recognising and responding to clinical deterioration. This includes people working in areas such as:

- critical care, emergency and general wards
- rapid response, medical emergency, ICU liaison and critical care outreach
- risk, quality and patient safety
- resuscitation and clinical outcomes
- hospital management

All health care professionals involved or interested in rapid response systems will benefit from this conference.

With new and innovative options the 7th International Conference on Rapid Response Systems will continue its proud history of revolutionising and offering optimum solutions for greater patient safety.

# 7<sup>th</sup>

7-9 May 2012

## International Conference on Rapid Response Systems and Medical Emergency Teams



Photo: Hamilton Lund. Tourism New South Wales

### WHY EXHIBIT?

The Commission is committed to our industry and rapid response systems. Our aims for the Industry include providing leadership for our profession, and fostering open communication with our colleagues, the public and government. We also create, support and sustain meaningful networks, partnerships and collaboration with key stakeholders.

The Conference is being run for the first time in Sydney with previous events held in Pittsburg, USA and Toronto, Canada. The events saw over 300 visitors at each, however this year we are expecting to attract over 300 delegates and interest well beyond the actual event.

The Conference will appeal to organisations that are well positioned to supply services, products, and tools to the participants of the event and to the community. Your organisation as a partner will receive prominent recognition for your support of the event. The participants of the Conference will remember this acknowledgement of your involvement long after the event is over.

### EXHIBITION OPPORTUNITIES

Morning tea, lunch and afternoon tea will be held in the exhibition area ensuring that you have maximum opportunity to engage with the participants of the Conference.

### PASSPORT

We have developed a delegate "passport" that encourages delegates to visit all exhibitors during the three-day event. Your logo will be included in the passport and you will be supplied with a stamp to use once you have met with the delegate.

### COMPETITION

To further encourage the delegates to visit during the conference, once their "passport" is full they will take it to the registration desk to go into a passport draw for the chance to win a variety of exciting prizes.

### Pre-Conference

- Company logo on all Conference marketing collateral including e-newsletters and printed material i.e. direct mail campaigns; Conference catalogue; and Conference web page.

### Conference

- Company Overview – 25 words, contact details and logo in Conference catalogue/handbook
- Logo in delegate passport

# 7<sup>th</sup>

7-9 May 2012

## International Conference on Rapid Response Systems and Medical Emergency Teams



Photo: Hamilton Lund, Tourism New South Wales

### OPTIONS:

#### Booth 1 Option - \$4,500 + GST

3 x 2 metre professionally built exhibition stand with lighting, power and signage including:

- ✓ Shell scheme, Velcro compatible
- ✓ 2.4 metre high covered front runner walls
- ✓ Fascia –300mm deep
- ✓ 1 x Corflute sign 1,500mm long x 200mm high with computer cut vinyl lettering (max. 26 characters)
- ✓ 2 x 120 watt spotlights mounted on light track inside fascia
- ✓ 1 x 240 volts /1,000 watt / 4amp general purpose outlet per booth
- ✓ 1 x lockable cabinet
- ✓ 1 x table
- ✓ 2 x chairs
- ✓ 42" Plasma Screen on Stand
- ✓ Internet Access

#### Booth 2 Option - \$3,200 + GST

3 x 2 metre professionally built exhibition stand with lighting, power and signage including:

- ✓ Shell scheme, Velcro compatible
- ✓ 2.4 metre high covered front runner walls
- ✓ Fascia –300mm deep
- ✓ 1 x Corflute sign 1,500mm long x 200mm high with computer cut vinyl lettering (max. 26 characters)
- ✓ 2 x 120 watt spotlights mounted on light track inside fascia
- ✓ 1 x 240 volts /1,000 watt / 4amp general purpose outlet per booth
- ✓ 1 x lockable cabinet
- ✓ 1 x table
- ✓ 2 x chairs
- ✓ Internet Access

### Quantities

3x2 metre booths – 23

### Exhibitor Manual

Each exhibitor will be supplied with a kit giving the relevant information for the Conference and Exhibition including additional furniture hire, bump in and bump out times, etc.

For further information, please contact:

Daphne Kavassilas

The Direct Edge

E: [daphnek@thedirectedge.com.au](mailto:daphnek@thedirectedge.com.au)

M: +61 411 789 108

7<sup>th</sup>

7-9 May 2012

# International Conference on Rapid Response Systems and Medical Emergency Teams



Photo: Hamilton Lund. Tourism New South Wales

## EXHIBITOR OPPORTUNITIES AT A GLANCE

### Features and Benefits

Pre-Conference	Booth 1	Booth 2
Company logo on all conference marketing collateral including e-newsletters, conference webpage and printed material i.e. direct mail campaigns; conference catalogue.	✓	✓
Conference	Booth 1	Booth 2
Company overview, contact details and logo in conference handbook	✓	✓
Logo in Passport	✓	✓
3 x 2 metre professionally built exhibition stand with lighting, power and signage	✓	✓
Shell scheme, Velcro compatible, 2.4 metre high covered front runner walls	✓	✓
Fascia –300mm deep; 1 x Corflute sign 1,800mm long x 200mm high with computer cut vinyl lettering (max. 26 characters); 2 x 150 watt spotlights mounted on light track inside fascia; 1 x 240 volts / 1,000 watt / 4amp general purpose outlet per booth	✓	✓
1 x lockable cabinet	✓	✓
1 x table	✓	✓
1 x chairs	✓	✓
42" Plasma Screen on Stand	✓	

### Other Entitlements

<i>Per Booth, for an Exhibitor Only Booth</i>				
Staff Member 1	Expo	Conference	Welcome Reception	Gala Dinner
Staff Member 2	Expo	Conference	Welcome Reception	Gala Dinner Ticket extra \$110 (subject to availability*)
Extra Staff Members	Expo and Conference for the 3 days \$300		Welcome Reception	Gala Dinner Ticket extra \$110 (subject to availability)

<i>Sponsors (extra to their current allocation)</i>			
Extra Staff Members on top	Expo and Conference for the 3 days \$300	Welcome Reception	Gala Dinner Ticket extra \$110 (subject to availability*)

To register extra staff, please contact Sarah Dixon:

Catalyst Event Solutions

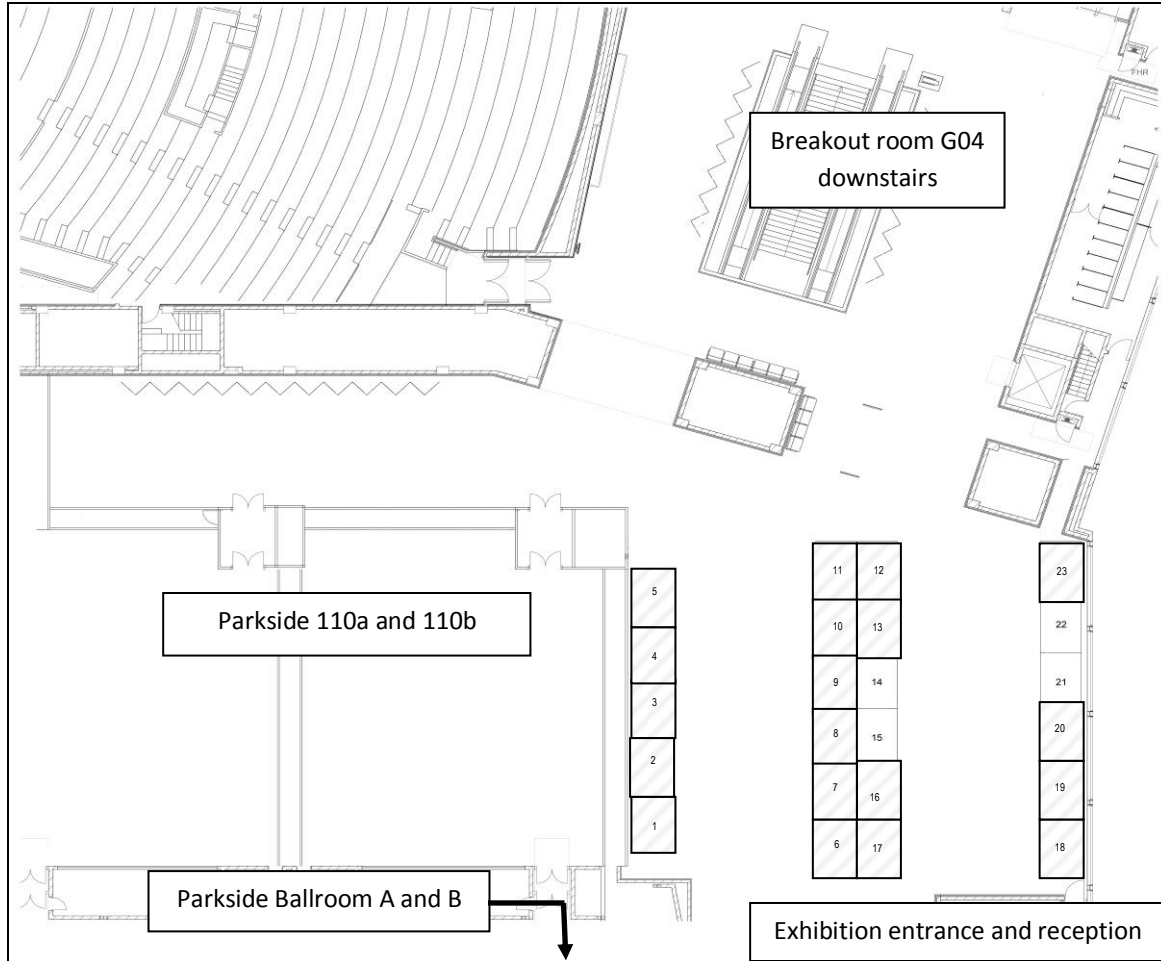
Email: [registrations@catalystevents.com.au](mailto:registrations@catalystevents.com.au)

Tel: + 61 2 9419 4889

Fax: + 61 2 8078 6689



### Exhibition Floor Plan



### Booth allocation

1.	Masimo Australia
2.	Australasian Association
3.	Patientrack
4.	AUSSTAT / Kiwis STAT
5.	Verathon Medical Australia Pty Ltd.
6/17.	Australian Commission on Safety and Quality in Health Care
7.	MedTel
8.	Clinical Excellence Commission / NSW Ministry of Health
9.	
10.	Integrated Wireless
11.	ACT Government Health Directorate

12.	Sotera Wireless and Cerner
13.	Taleb Medical
14.	
15.	
16.	Covidien
17.	
18/19.	Philips Healthcare
19.	
20.	Laerdal Pty Ltd
21.	
22.	
23.	ZOLL Medical